

Pinnacle Hills Arts Festival
Open Call for Emerging Artists
Emerging Artist Jury Application Invitation
**Emerging Artist Exhibition & Sale at the
2009 Pinnacle Hills Arts & Food Festival**
Friday, September 11th - Sunday, September 13th 2009
Pinnacle Hills Promenade • Rogers, Arkansas

Complete Set-up instructions and Exhibitor Rules available at www.pinnaclehills.org

Deadline for submissions: August 1st, 2009.

A primary objective of the Pinnacle Hills Arts & Food Festival is to provide economic and learning opportunities and exposure for emerging artists at critical moments in their careers.

Emerging artists from Northwest Arkansas and surrounding communities will be selected and featured in a special Emerging Artist Exhibition & Sale at the 3rd annual Pinnacle Hills Arts & Food Festival, to be held September 11-13, 2009 at the stylish Pinnacle Hills Promenade in Rogers, Arkansas.

The Exhibition & Sale aims to give young and emerging artists the opportunity to exhibit at a major art festival, and to network and learn from some of the area's top established fine artists.

Eligibility

Eligible artists for the Emerging Artist Exhibition & Sale include those living and working in Arkansas and surrounding areas that are no more than three years removed from a full-time educational program, or artists with less than five years of exhibition experience. Artists who do not fit either of these criteria, but feel they can make a compelling case to be considered as emerging may also apply; the jury will determine their competitiveness based on review criteria.

Artists working in all fifteen media categories of the festival are encouraged to apply. Applicants should be aware of the festival's mission and commitment to innovative, non-traditional contemporary work. Additional Artist guidelines and instructions can be found at www.pinnaclehills.org.

While artists are permitted to propose an exhibition of existing work, the jury will place special emphasis on proposals that call for the creation of new work. The jury will select work based on the quality of the artist's work, the innovation evidenced by the submitted work and proposal, the potential impact of the exhibition on the artist's career and the economic and physical feasibility of the proposed exhibition.

Artists selected will receive a 10' X 10' indoor exhibition space in the dedicated Emerging Artist Exhibition & Sale tent. The artist must supply all necessary "hardware" to exhibit their work (e.g., easels, display cases, specialty lighting, etc.)

EMERGING ARTIST EXHIBITION & SALE JURY FEES AND EXHIBITION & SALE FEES

- The \$25 Jury Fee will apply.
- Emerging Artists will not be required pay an exhibition fee.
- All work exhibited must be available for purchase, with prices clearly marked.
- The Festival will retain a 25% commission on all work sold at the Emerging Artists Exhibition & Sale in order to recover expenses associated with producing the Emerging Artist Exhibition & Sale.

SALE OF EMERGING ARTIST WORK

Artists selected to participate in the Emerging Artist Exhibition & Sale must agree to offer their work for sale at the festival at a fair and reasonable cost.

The Festival staff will complete all sales transactions; including collecting, reporting, and paying required 9% sales taxes.

Artists will be mailed a check within one week after the conclusion of the festival, representing their portion of the sale of their work at the festival.

How to Apply

We are now accepting Jury applications to the 2009 Pinnacle Hills Arts Festival. Emerging Artists interested in being considered for inclusion in the Pinnacle Hills Emerging Artist Exhibition & Sale must apply and be juried into the event.

Submissions must be postmarked by August 1, 2009. For more information, and guidelines for application, please visit www.pinnaclehills.org.

- Applications will be juried on a weekly basis beginning June 1, 2009.
- Jury Fee is \$25 and is non-refundable.
- Please carefully review all event rules and regulations before submitting your application. [Click Here](#) to review event set-up instructions and rules.
- Artists will receive notification of jury decisions within a week of weekly jury reviews beginning June 7th.

We accept mail-in and on-line applications (through <http://zapplication.org>). If you choose to mail-in your application, please review these three steps:

- Step One: [Download, Print, and Review](#) the Official Exhibitor and Artist Set-up Instructions and Rules

- Step Two: Review, complete, and mail-in the Emerging Artist Exhibition & Sale Jury Selection Invitation Application along with required documentation and the Jury Fee of \$25
- Step Three: Review, complete, and return your 2009 Artist Exhibitor Agreement
- Since space assignments are based on receipt of your application, you'll want to submit your Exhibitor Agreement as soon as possible after acceptance by the Jury.

Questions?

Contact the Festival offices at (479) 899-6294 or email us at info@pinnaclehills.org

Emerging Artist Jury Application Invitation

(Required from all Artists wishing to participate in the Emerging Artist Exhibition & Sale at the 2009 Pinnacle Hills Arts Festival)

Friday, September 11th - Sunday, September 13th 2009

Pinnacle Hills Promenade • Rogers, Arkansas

Complete Set-up instructions and Exhibitor Rules available at www.pinnaclehills.org

Please read all Festival Set-Up instructions & Exhibitor Rules carefully before submitting your application.

First Name:	
Last Name:	
Business Name:	
Street Address:	
City:	State: Zip:
Phone:	Email:
Artist Medium (Circle One):	Apparel • Ceramics • Drawing/Pastels • Fiber • Glass • Graphics and Printmaking • Jewelry • Leather • Metal • Metal 3-D • Mixed Media • Mixed Media 3-D • Painting • Photography • Wood
Emerging Artist Statement: (attach separate sheet as necessary)	

Please Attach:

1. Up to five (5) images representing work that will be offered for sale at the event on CD-ROM (jpg only).
 - a. CD-ROMs should be viewable on a Mac computer.
 - b. Please clearly mark your CD-ROM with your name, address, and title of work, and cue to the segment you want viewed.
 - c. Larger format transparencies, photographs and drawings will not be accepted.
2. DOCUMENTATION OF WORK
 - a. CURRENT RESUME - Include name, address, telephone number and email.
3. A BRIEF WRITTEN STATEMENT THAT INCLUDES:

- a. An artist statement.
 - b. Description of your proposed exhibition (which could include the work submitted, new work, or a combination of both new and existing work).
 - c. Description of the significance of the proposed exhibition and publication to your career.
 - d. This statement must fit the following criteria: 400 words maximum length, on 8.5"x11" paper at 12pt size.
4. A self-addressed stamped envelope of sufficient size and with sufficient postage for return of materials.
 - a. Submissions without SASE, or sufficient postage, will not be returned.
 5. Original artwork will not be accepted.
 6. Non-Refundable Application Fee of \$25

Please mail this completed and signed Jury Application Invitation and \$25.00 non-refundable Jury Fee to:

Pinnacle Hills Arts Festival
Attn: Emerging Artist Exhibition & Sale
P.O. Box 2828
Rogers, AR 72757-2828

Deadline for receipt of applications is August 1, 2009. Art submissions are reviewed weekly, with notifications within two weeks of receipt of application.

ACKNOWLEDGMENT OF RECEIPT OF ARTIST/EXHIBITOR RULES AND REGULATIONS: BY MY SIGNATURE BELOW, I ACKNOWLEDGE RECEIPT OF PINNACLE HILLS ART FESTIVAL RULES AND REGULATIONS FOR ARTISTS/EXHIBITORS AND I AGREE TO ABIDE BY ALL RULES AND REGULATIONS.

SIGNATURE:

DATE:

3rd Annual Pinnacle Hills Art Festival
September 11 - 13, 2009 * Pinnacle Hills Promenade * Rogers, Arkansas
www.pinnaclehills.org

Emerging Artist Jury Overview

1. Deadline to apply is August 1, 2009.
2. Jurying will begin June 1, 2009 and will continue at least weekly until August 15.
3. All Emerging Artist Exhibition & Sale participants must be juried. Jurying will be completed before August 15, 2009.
4. Official notifications begin at least weekly beginning June 1, 2009, with final notifications posted no later than August 15, 2009.
5. Jurors will be selected by the Promoters and may include celebrities, sponsors, and artists notable in their respective fields
6. Juror's scores are predicated on creativity, originality, design, technique and presentation
7. Applicants score is based on his/her images which should show an exact presentation of the exhibitor's/artists' work
8. The decision of the jurors is final

Important Festival Hours:

Artist/Exhibitor Check-in:

- Friday, September 11th: 9 am until 4 pm @ Festival Information Tent located at intersection of Park Place & Tower Avenue
- Set-up is preferred by appointment only

Set-up:

- Friday, September 11, 2008: 9 am to 4 pm

Festival Hours (open to the public):

- Friday, September 11, 2008: 5 pm to 9 pm (Public Preview Party)
- Saturday, September 12, 2008: 10 am to 9 pm
- Sunday, September 13, 2008: 12 noon to 6 pm

Teardown:

- Sunday, September 11, 2008: 6:30 pm until Midnight

