



## EVENT PROGRAM ADVERTISING RATE CARD AND SPECIFICATIONS

Mail completed FORM and payment to: NWA Festivals, P.O. Box 2828 • Rogers, AR 72757-2828 • Fax: (800) 507-6395  
For more information please visit: [www.pinnaclehills.org](http://www.pinnaclehills.org)

Advertiser Legal Name / DBA: \_\_\_\_\_

Advertiser Street Address: \_\_\_\_\_

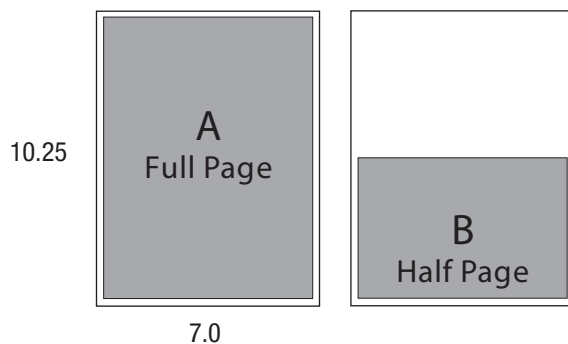
City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Advertiser Contact Name & Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_



### UNITS AVAILABLE

SIZE (width x height)

<b>A.</b> Full Page	6.50 x 9.75 (image area)
<b>A.</b> Full Page INSIDE front or BACK cover	6.50 x 9.75 (image area)
<b>B.</b> Half Page HORIZONTAL	6.50 x 4.75 (no bleed)

Notes: Full page bleed trim size is 7.0 x 10.25 inches.  
Full page ads with bleed required at .25 inches.  
Ads can be full color or black & white. (free color upgrade)

Description	Quantity	Price	Total
<input type="checkbox"/> Full Page Interior > Pinnacle Hills Arts Festival Section		\$ 950.00	
<input type="checkbox"/> Full Page Interior > Living It Green Expo Section		\$ 950.00	
<input type="checkbox"/> Full Page Inside Front Cover > Pinnacle Hills Arts Festival Section		\$ 1,050.00	
<input type="checkbox"/> Full Page Inside Front Cover > Living It Green Expo Section		\$ 1,050.00	
<input type="checkbox"/> Half Page Interior > Pinnacle Hills Arts Festival Section		\$ 495.00	
<input type="checkbox"/> Half Page Interior > Living It Green Expo Section		\$ 495.00	
		Total Cost: \$	

Enclosed is my check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

We also accept Visa & MasterCard

Please charge \$ \_\_\_\_\_ to my credit card # \_\_\_\_\_ Exp. date: \_\_\_\_\_

Billing address, if different from above: \_\_\_\_\_

Exhibitor / Cardholder Signature: \_\_\_\_\_ Date: \_\_\_\_\_ 2009